

August 25, 2021

Hi Mississippi Lake neighbor!!

If you had 30 seconds to tell someone why the MLA is important to you, what would your elevator pitch be?

Here's mine...

"The MLA is important to me because it helps to protect the beautiful countryside and lake that I live beside. It:

1. keeps an eye on water quality so our families swim safely,
2. marks boating hazards to protect propellers (and lower units!),
3. organizes the loon survey, so we know the environment is staying healthy, and,
4. promotes fun events to meet the neighbours including both people and wildlife!"

Of course, to do this, the MLA needs plenty of help since we are a 100% volunteer association. We need a boat to deploy and remove the buoys and we need funds for water testing and to pay for the technology to deliver our message, like the website you're reading this message from.

To find out about everything we do, sign up for our e-newsletter YMM Your Mississippi Minute at: <http://eepurl.com/cqz1UL>

See us on Facebook: <https://www.facebook.com/MississippiLakesAssociation/>

To tell me your elevator pitch, email it to me at [president@mlakes.org](mailto:president@mlakes.org)

Thanks, Rob